

Minutes

August 13, 2024 AHSRA Executive Board Meeting

In attendance via Zoom:

Jolynn Pugh, Denton Edge, Pam Golden, Jamie Thorsteinson, Codi Wilson, Mike Powelson, Logan Gertner, Kristine Longson, Janae Blades, Avery Gertner, Taylor Brodersom, Cordel Griffith, Dallas Monk, Santanna Thom, Bristie Kugler, Sara Longson, Tenley Griffith, Steve Bishell, Neil Heck, Carla Pocock, Maysa Schiffner, Scott Schiffner, Tryp Pugh, Holly Kerr, Owen Saitz, Shyla Fells, Carmen Schneider, Tyson Fells, Sandy Williams, Bobbie Lacey, Rae-Lyn Rasmussen, Logan Lacey, McKenna Williams.

The meeting was called to order at 7:33 pm.

The board was made aware of the NHSRA options regarding Cutting and Reined Cow Horse. The option that we select, which requires each district to hold at least 3 performances per year in order for that event to qualify at the provincial finals. The option also states that season / allocated points at the finals may not be counted towards the all around. Unfortunately, the provincial office was not aware of that rule when the board passed the previous motion in May. Denton spoke with the National Office who confirmed that we cannot make a rule less stringent, only more stringent, which is not the case in this situation, and we would need to rescind that motion.

Motion to rescind the previous motion re: allowing allocated season points to be counted towards the all around.

- Moved by Shyla
- Seconded by Rae-Lyn
- Carried, with one opposed

The provincial office brought forward a question regarding the dates of the High School Finals. Having the Junior High Finals and the High School Finals back to back is extremely difficult to manage effectively. The finals host committee had reached out to confirm the dates for 2025, and were assuming it was June 4-8, 2025. They indicated that they would be able to accommodate June 4-8, as well as May 30-June 1 as previously scheduled. Discussion included consideration of apparel companies to ensure they would be able to attend. The raffle will still need to be held on the date as approved in the license and on the tickets, May 31, 2025 in Stettler. No other conflicts were noted.

Motion to change the dates for the 2025 Alberta High School Finals to June 4-8, 2025.

- Moved by Rae-Lyn
- Seconded by Carla
- Carried

Codi Wilson presented a fundraising request for Queen Emily Hopp. A community organization would like to help raise funds to support our queen as she travels to the various events to

promote AHSRA. No concerns were raised and these events may proceed as planned. No motion was required.

Pam provided a membership overview - currently sitting with a total of 496, that included 68 that did not have paperwork completed. Numbers are down this year, with 123 grads leaving last year. AHSRA may need to look at ideas for promotion and recruitment, and possibly consider one-time or local entries. Ideas were shared such as going to club events, talking to school division, sending out posters to put in schools, holding a "What is High School Rodeo?" event. Consider asking Student Executive to come up with some ideas for promotion. Codi will oversee some promotional ideas.

There was discussion around apparel and having two companies available to provide official AHSRA apparel. As stated in the RFP, it was strongly encouraged that the apparel company be at one district rodeo. It is the responsibility of the apparel companies to reach out to the rodeo committees to attend their rodeos. Both apparel companies will be invited to attend both the Junior High and High School Finals.

The meeting was adjourned at 8:59 pm.