

# Oct 29, 2023 Executive Board Meeting Minutes

October 29, 2023

Calnash Ag Events Centre, Ponoka, Alberta

## Attendance

Denton Edge, Jolynn Pugh, Patricia McKean, Pam Golden, Jamie Thorsteinson, Steve Bishell  
Carla Pocock, Fred Kugler, Rae-Lyn Rasmussen, Teran Broderson, Keilan Kugler, Aubrey Ross,  
Beka Erickson, Cruz Lilloco, Hadley Schiffner, Wyatt Elder, Quinten Saunders, Jayden Payne

## Attending via Zoom

Terrie Barkshire, Justin Blades, Riley Buker, Holly Kerr, DeCoda Schuler, Kristine Roth, Ria  
Mulligan, Nolan Patton, Kim Keeley, Sadie Keeley, Leighton Roth, Kristine Longson, Sandy  
Williams, Brooke Baehl - *for Codi Wilson*

**The meeting was called to order at 10:06 am.**

## Approval of the Agenda

### Remove:

1. Financial Statements - These were not completed by the accountant in time for this meeting -  
tabled to the Spring meeting.

### Add:

- 18. Hand Picking Stock
- 19. Out of Province Rodeos
- 20. Future High School Finals

**Motion:** To approve the amended Agenda

- Moved by Wyatt
- Seconded by Hadley
- Carried

## Approval of the June 1, 2023 Minutes

**Motion:** To approve the June 1, 2023 AGM and Executive Meeting minutes.

- Moved by Steve
- Seconded by Fred
- Carried

## 2. 2023-2024 Budget Adjustments

Discussion: Pam reviewed some adjustments to the budget including:

- Raffle income should be approx \$170,000 as per Terrie
- Season leader buckles to be added if approved
- Membership numbers down
- Internet/phone allowance for board chair and national director

**Motion:** To Allocate \$3,000 per district for season leader buckles. Buckles needed for ties are to be covered by the district.

- Moved by Hadley
- Seconded by Shyla
- Carried

**Motion:** To approve payment of \$100 per month to the board chair and national director to cover phone and internet costs.

- Moved by Shyla
- Seconded by Wyatt
- Carried

### 3. Raffle Update

Terrie Barkshire provided an update about the raffle process this fall and apologized for getting the tickets out late. However, there are many steps in the process and we are at the mercy of AGLC in their approval process. Terrie will aim to submit the application 3 weeks earlier next year so hopefully we can get them out to members earlier in the fall. Overall they all got out in time, thanks to our ticket coordinators for their quick work.

Terri would like to put out a contest to members for selling raffle tickets. She would like to purchase some extra prizes to spread out by district. She will come up with details by November 15th.

**Motion:** To allocate \$500 to be used to buy prizes for a raffle contest.

- Move by Riley
- Seconded by Hadley
- Carried

Jace Thorsteinson will share a booth with AHSRA at the CFR. All ticket sales shifts are full except for Wednesday. Terrie hasn't received our year end report from AGLC yet but it should be coming soon, and will be presented at the spring meeting.

One of the raffle winners last year donated the money back - \$3,000. His intention is that it would go back into a scholarship of some sort, Terrie gathered ideas from the group including:

- Most tickets sold - total over AHSRA years
- Non-academic scholarship

Will revisit at Spring Meeting. Terri gave a shout out to the D1 ticket coordinators - they have 54 books already turned in.

#### 4. Scholarship Update

Jolynn provided a scholarship update. A total of 45 cheques were issued on October 15th for a total of \$79,495. This far exceeds scholarships claimed in the past. This was paid from our Casino account which will bring our balance down to below \$100,000. Total unclaimed scholarships is \$57,295 with various expiration dates.

#### 5. Membership Update / Late Fees

We currently have 606 members, down approx 15% from last year. We will need to reassess membership rates in 2024-2025 - taking into consideration that about half of each membership is paid to the NHSRA, and 30% goes towards insurance. Pam also brought up some concerns with late membership fees including the workload it creates to assess and collect. This fall a total of 53 late fees were assessed generating a total of \$2,650. These proceeds will be kept in the general account. Memberships rates and late memberships will be discussed further at the spring meeting.

#### 6. CPR Sports Medicine

Brandon Thome with Canadian Pro Rodeo Sports Medicine joined the meeting via Zoom. He received some very positive feedback from his team's attendance at our spring rodeos. We indicated a significantly reduced membership this year, and asked if it will create an issue to secure their attendance at spring rodeos in 2024. Brandon indicated that it should be fine. Brandon will facilitate an invoice with the Ty Pozzobon Foundation to initiate the planning process for the spring. Spring training camps will be happening again in January, February and March, he will share details with us. Members can also contact Brandon to locate sports medicine help locally.

#### 7. Queen Chaps and Crown

Codi is unable to attend due to Miss Rodeo Canada competition. This information will be brought to the spring meeting.

#### 8. Policy Manual Changes

Finals Turnout fines were discussed - \$60 to turnout of finals, doesn't even cover stock cost to committee. The board discussed changes on a per day basis to align with regular rodeo turnouts.

Finals - Shirts need to be reviewed and will be discussed further at the winter meeting with Finals committees. Pam will reach out to NHSRA to get prices on shirts directly from CINCH. Finals entry fees cannot be changed until the next set of bids is to go out. It was noted that we must be very careful about making any changes to any finals requirements part way through a contract. Changes cannot be made until after the conclusion of the current bid contracts.

**Motion:** To assess turnout fees for the finals only per day instead of per rodeo. Unnotified turnouts will be charged \$75 per day per event to turnout of the provincial finals.

- Moved by Steve
- Seconded by Shyla
- Carried

**Motion:** To change the AHSRA policy manual to read: Cutting at the finals will be a random draw for all three go rounds.

- Moved by Wyatt
- Seconded by Hadley
- Carried

**Lunch 12:15 pm**

**Meeting called back to order at 12:50 pm**

## 9. Member conduct / disciplinary

Several members of the board requested that we create a list of offenses and corresponding disciplinary actions, to help guide the executive and be consistent amongst the districts. Pam will circulate a form where each district can submit their suggestions (Offense with suitable disciplinary action). Suggestions will be compiled into a comprehensive list which the board will finalize and vote on at the spring meeting. Deadline for submissions will be Feb 1st.

Unsafe horse - District executive has the authority to issue warning to parent for unsafe horse. If an animal is deemed unsafe, the executive has the ability to ban the horse until proven it is safe. Essentially, it is the responsibility of the parent, however we could amend our safety policy to include a written warning, stating that the horse is not invited back.

Request for back numbers to follow kids from JH to HS. Also, there should be no duplicates between Juniors and High School. If we were to do this, we would have to reissue new numbers to everyone, including current members. Pam indicated that it's not quite as straightforward as it seems, but she will investigate how to do this going forward and will report back at the spring meeting.

## 10. Provincial Finals details

Jamie and Pam covered potential changes to how we manage finals entries / payments. Jamie and Pam indicated that we will need to change how we handle entries for the finals. Pam proposed meeting with both finals committees in February to discuss plans for the finals. We would like to also use EQuest Events to collect payment for entry fees, shirts, stalls, etc. Finals entries will not open until we have confirmed all qualified contestants. Online entries will be open for 1-2 days only, following the conclusion of the last regular rodeo. All rollups will be contacted by the data secretary and will be given the opportunity to enter.

**Motion:** To update the policy manual to match updated finals entry procedures as presented and described.

- Moved by Steve
- Seconded by Hadley
- Carried

## 11. Cutting / WCH

Jamie reminded all districts that they must hold 3 regular season performances of cutting and WCH in order to be eligible to attend the finals. Please let your event directors know.

Discussion about ways to better accommodate cutting and WCH. Someone could hold a cutting event and invite all 3 districts. It would have to be on a weekend when there isn't already a rodeo.

## 12. AHSRA Apparel - Request for Proposal

The AHSRA apparel contract expires June 30, 2024. The AHSRA will put this out for bid in January, to review and award at our spring meeting. The board reviewed the RFP and agreed to proceed as presented.

## 13. Mid Winter Meeting

Discussion about who will attend on behalf of Alberta. Denton and Pam will definitely go, Jamie and Jolynn would also be interested in attending. Jamie, Pam and Jolynn are willing to share a room and keep costs down as much as possible.

Every state/province is required to donate an item for the auction and we also need a budget for what we can spend at the auction. Any item purchased can be brought back here and re-auctioned as a fundraiser.

**Motion:** To approve a \$500 budget to bid on items at the MWM auction, and \$500 to purchase an item to donate to the auction.

- Moved by Rae Lynn
- Seconded by Shyla
- Carried

**Motion:** To approve 2024 MWM attendance for Denton, Pam, Jolynn, and Jamie as presented.

- Moved by Rae Lynn
- Seconded by Denton
- Carried

## 14. Cinch

We received \$1,440 USD from Cinch. They also have several promotional items available for outreach purposes. Details were shared with the executive. Let Pam know if you are interested in requesting any items, as they must be ordered through your provincial office.

## 15. Sponsorship Request

Renee Gould contacted the provincial office with a sponsorship request. There was some discussion about how sponsorship is handled. We do not currently have association sponsors, however there is some concern that we are potentially missing out on some significant corporate sponsorship. Discussion about the possibility of changing this going forward to invite platinum, gold, silver association sponsors. Perhaps recruit a sponsorship coordinator as a paid position with AHSRA. We will be looking for a proposal and further discussion at the spring meeting.

## 16. Casino Update

Reminder that our casino is coming up Nov 16-17 at the Elbow River Casino in Calgary. All volunteers will be sent reminders. Late shift volunteers may claim hotel room expense for reimbursement.

## 17. Office Update

Pam and Jamie provided an overall office update:

- EQuest Event - Fall season went fairly smoothly with the transition to EQuest. We have requested several improvements from EQuest, including a better day sheet (program), as well as some back end updates on the program. Random Draw is better than ARTS but there are still a few issues. We have investigated and understand how it's done, but there is no perfect solution. Jamie cross references each rodeo, but she cannot perform a comprehensive draw review for every performance.
- AGLC audit was done in August, and should be finalized by Christmas. We don't anticipate any issues.
- The website is working well. Pam continues to update content and improve the information. We will be integrating some online forms for the spring, including a Turnout Form. This will help Jamie significantly with the tracking and administration of all turnouts.

## 18. Hand Picking Stock

There have been some issues reported at rodeos with stock contractors placing stock to kid's level. Draws are to be done as per the rulebook - in the rodeo office with judges, rodeo secretary and stock contractor all in attendance. Please ensure this is being handled properly within your districts.

## 19. Out of province rodeo

District 1 executives indicated that they are planning to hold a rodeo in Saskatchewan this fall. Denton noted that there may be a national rule proposed at the Mid Winter Meeting regarding approval process for out of province/state rodeos and the protocol. If anything is approved, we will pass this onto the board at the spring meeting.

## 20. Future High School finals

Patricia had been working on a plan to secure a 10-year deal with the CaINash Events Centre in Ponoka to hold the Alberta High School Finals. Initial talks were positive but haven't really progressed. Comments included the challenges with locking into a 10-year deal, including limiting ourselves to an indoor facility. It may be more difficult to get provincial sponsors for 10 years. If the board chooses to pursue it, they may do so beyond the work that Patricia has done.

**Motion:** To adjourn the meeting.

- Moved by Wyatt
- Seconded by Hadley
- Carried

**The meeting was adjourned at 2:47 pm.**